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Learning Center Building  
22000 Gibraltar Rd., Flat Rock, MI 48134

# CAP SHEET

## **PROGRAM: Graphics**

**TEACHER:** AnneMarie Barnard

**SCHOOL:** Southgate Anderson

**C**redits given in addition to regular CTE are:

- 4<sup>th</sup> year math related
- VPAA

**A**rticulation agreements and/or licensure opportunities are:

- Davenport University
- Macomb County Community College
- Wayne County Community College District

**P**erequisites for this program (including application processes if needed) are:

- Instructor permission for Graphics II

**THIS PROGRAM OFFERS EXCELLENT CAREER OPPORTUNITIES FOR BOTH  
MALE AND FEMALE STUDENTS**

### BRIEF DESCRIPTION OF THIS PROGRAM

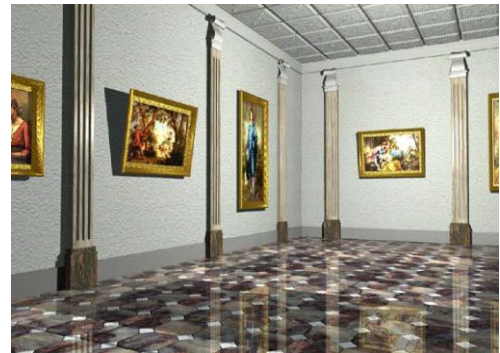
Graphic Communications can also be known as printing, visual imaging, or visual communications. Imagine the McDonald's Golden Arches. Why do we know that the golden Arches mean McDonald's? They are graphically communicating with us, and we have been trained, good or bad, to know that this logo or image relates to McDonald's. This is the concept of the Graphic Communications class. Students learn to design and create while also experiencing the entire printing process. Students will learn the entire process from design to final production of the printed piece.

Graphic Communications is a two-hour, full year class. Students may elect to return for a second full year of advanced graphic communications. The end result should be enough skill to gain entrance into the graphic communications industry or continue in a 2-year or 4-year program.

### SPECIAL FEATURES OF THIS PROGRAM

Students will learn Adobe Photoshop, Adobe Illustrator, Adobe InDesign, QuarkXPress, and Adobe Flash. Students will also be exposed to digital video and web design.

Students can participate in both the Gutenberg Awards Competition and Skills USA.



## **DCTC**

**Proud To Bring Career-Technical Education To Our Students At:  
Airport, Flat Rock, Gibraltar-Carlson, Grosse Ile, Huron, Riverview,  
Southgate-Anderson, Trenton and Woodhaven**

### **STATEMENT OF COMPLIANCE WITH FEDERAL LAW**

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