

SOUTHGATE ANDERSON HIGH SCHOOL
15475 Leroy Street
Southgate, Michigan 48195
(734) 246-4611

Course Name: Graphic Communications

Course Number: 3601-3606 Beginning
3607-3612 Advanced

Course Credit: 3 credits per year

School Year: 2009-2010

Instructor: Jason Martin

Course Description: Graphic Communications is designed to give the student in-depth instruction in job planning and layout, design, desktop publishing, electronic illustration, graphic manipulation, digital photography, photo editing, darkroom procedures, image assembly, platemaking, printing, duplicator and press operation, bindery and finishing operations, ink and paper technology, and job seeking skills. Additional topics may include: web page design, animation, digital video and screen process printing.

Course Objectives: The goal of this class is to prepare the student to meet the requirements set forth by the State of Michigan. These requirements will be used to prepare the student for further educational/technical training in the Graphic Communications field.

Student Competencies: Students will meet the State of Michigan's 12 segments.

Required Text: Provided by the instructor on an as-needed basis.

References & Other Resources: Various internet related resources.

Course Advisory Committee: John Hages (Chairperson), John Pagels (Recorder), Tony Pelc, Richard Burr, Vito Grassa, Rick Hites, Mark Girrback, Bill Kessler, Will Romano, Dawn Olson, John Deborde

Class Assignments: All students will cover the State of Michigan's 12 segments while using a combination of hands-on and written projects. Assignments will vary based on each student's abilities.

Final Exam: The final exam will be 20% of the student's overall grade. The exam will be comprised of two portions, written and hands-on. The written will be 1/3 of the exam grade, with the hands-on being 2/3 of the exam grade.

Class Policies: All classroom policies coincide with the Southgate Anderson High School Student Code of Conduct, which is located in the student handbook.

Evaluation & Grading: Grades are updated through the school information system. The breakdown of grades is 60% coursework, 25% quizzes/tests, 15% participation/behavior.

Course Outline: 1. – Industry Overview, 2. – Safety, 3. – Workplace Skills, 4. – Applied Academics, 5. – Project Management, 6. – Visual Literacy, 7. – Document Design, 8. – Image Acquisition and Manipulation, 9. – Image Output, 10. – New Media, 11. – Imaging Technologies, 12. – Finishing Processes

Articulation Agreements: Ferris State University, Macomb Community College, Henry Ford Community College